



Human behavior is at the root of both environmental problems *and* their solutions.

Position Announcement

Graphic Design Assistant

Root Solutions is seeking volunteers to join a team of visionaries, creators, and disruptors who want to re-shape the future of the environmental movement in North America and beyond. We are currently looking for one 2016 summer Graphic Design Assistant to join our team. Although this is a volunteer position, you will be an active member of our team and a listed staff on our website and in correspondences. You're vital to the success of programs that will transform the environmental movement and the planet. This is a great opportunity for a savvy designer who wants to add some pro bono consulting experience to their portfolio or for the company who would like to fulfill a volunteer commitment by helping a local nonprofit.

Overall Function

The graphic design assistant will be responsible for visually communicating the work of Root Solutions to a wide range of audiences. We are seeking an assistant who can help us to enhance our online, print, and media presence. This person will be working on an array of projects, from funder communications to creating engaging layouts for our practitioner's guide.

The graphic design assistant will be helping with, among other things:

- Redesigning our logo
- Creating graphics and captivating lay outs for our book
- Creating graphics in support of events
- Creating graphics for our website
- Designing our menu of projects for prospective donors

Qualifications/skills and knowledge requirements

- Fluency in Adobe Creative Suite or similar platform
- Attention to detail
- Strong writing skills, experience communicating with diverse audiences
- Well-organized and detail-oriented
- Self-motivated with the ability to meet deadlines and demonstrate initiative

Opportunities

- Every two weeks, we have intern activities, which include at least one field trip, one-on-one mentorship, gain professional development, and to present your own input and research to the group.

Organization

Root Solutions works to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior and the factors which influence the choices people make, conservationists will be able to “nudge” people toward decisions and behavior that are good for them and good for the planet.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer run.

Location

Position is based out of Root Solutions' Emeryville office

Term

12 weeks, 28 hours per week

10 weeks, 35 hours per week

Compensation:

This is a volunteer position

Application Materials

By May 15: Interested applicants should submit a brief cover letter, resume, and portfolio (or sample of previous work) to:

Pauline Miller

Project Coordinator

Email: info@therootsolutions.org

Subject Heading: Behavior Design Project Assistant

Indicate whether you are able to work for class credit or note whether you will receive any work-study or grant money for this position.

Root Solutions

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