Human behavior is at the root of both environmental problems and their solutions.

Position Announcement

Project Associate – Transportation Behavior Design

Root Solutions is seeking a Project Associate to join a small team of visionaries, creators, and disruptors who want to re-shape the future of the environmental movement in North America and beyond. We believe that by applying the principles of behavioral science, conservationists can generate a quantum leap in environmental quality. You are vital to the success of programs that will transform the environmental movement and the planet.

Overall Function

Under the supervision of the Project Managers & Executive Director, the Project Associate will have an active role in our transportation behavior design initiatives as well as other Root Solutions projects, including, but not limited to:

• Summarizing and synthesizing existing research and case studies on the role of behavior design in transportation
• Preparing materials and presentations for submission to clients
• Overseeing volunteers, prioritizing and managing tasks
• Performing administrative and organizational tasks as needs arise
• Managing logistics and communications and executing stakeholder interviews
• Developing, conducting and evaluating barriers analyses and other surveys
• Researching and drafting behavioral insights design guidance
• Assisting with partnership and business development efforts

Qualifications/skills and knowledge requirements

• Bachelor’s degree in conservation psychology, behavioral economics, environmental policy or related fields; other bachelor’s degree with one year of relevant experience will be considered
• Demonstrated ability to communicate clearly and concisely, orally and in writing; associate must enjoy and excel at writing
• Excellent research and synthesis skills required
• Must be well-organized, self-motivated and extremely detail-oriented
• Must be able to adapt and prioritize
• Ability to meet deadlines and demonstrate initiative
• Must have access to a personal laptop equipped with Microsoft Office Suite
Organization
Root Solutions works to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior, and the factors which influence the choices people make, conservationists will be able to “nudge” people toward decisions and behavior that are good for them and good for the planet.

For more information, please visit www.therootsolutions.org.

Location
Position is a mix of remote work, in-person work with the team in San Francisco and Sausalito, and on-location with stakeholders in Contra Costa County.

Term
6-month position (negotiable)
80% time

Compensation
$15-20 per hour depending on background knowledge, education and experience and choice of benefits
Paid holidays and 48 hours of vacation per 6-month period

Application Materials
Deadline for applying is February 24th, 2020. Interested applicants should submit a cover letter and resume to:

Christine Tsai
Project Manager
Email: info@therootsolutions.org
Subject Heading: Transportation Behavior Design Project Associate