



Human behavior is at the root of both environmental problems *and* their solutions.

Position Announcement

[REMOTE] Summer 2020 Project & Research Assistant

Root Solutions is seeking volunteers to join a team of visionaries, creators, and disruptors who want to re-shape the future of the environmental movement in North America and beyond. We are currently looking for Project/Research Assistants to join our team. Although this is a volunteer position, you will be an active member of our team. You are vital to the success of programs that will transform the environmental movement and the planet.

Overall Function

Under the supervision of the Manager of Projects and Partnerships, the Project Managers, and the Executive Director, the Project/Research Assistant will play an active role in all of Root Solutions initiatives. Projects may include, but are not limited to:

- Drafting vignettes and possibly other content for our environmental behavioral design practitioner's guide book, *Making Shift Happen*, which will be published in March 2021
- Fact checking current content already written
- Reading and summarizing articles that will be included in the book
- Assisting with client projects such as transportation behavior design projects and paper reduction projects
- Updating training materials to reflect the content of the book
- Assisting in developing, conducting and evaluating surveys
- Drafting materials and presentations for submission to clients
- Researching how behavioral design can reduce paper use, single-use plastics use, energy use, water use, and more
- Developing content for our website and social media
- Creating content such as videos for social media and trainings
- Assisting with partnership and business development efforts

Qualifications/skills and knowledge requirements

- Ideal candidate is a graduate student or recent post-grad seeking experience in the intersection of environment + behavior. We will consider undergraduates with work experience or highly tailored coursework.
- Must have strong research and writing skills
- Must be well-organized, self-motivated and detail-oriented
- Must be able to adapt and to prioritize
- Must have the ability to meet deadlines and demonstrate initiative
- Must have access to a personal laptop equipped with Microsoft Office Suite

Opportunities

- We have several team activities throughout the summer, which include at least one group activity, behavior design training or other professional development, and presenting your own research and work to the group.
- We work hard to pair our volunteers with projects that are interesting to them or important for their career growth.

Organization

Root Solutions works to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior, and the factors which influence the choices people make, conservationists will be able to “nudge” people toward decisions and behaviors that are good for them and good for the planet.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer-run.

Location & Logistics

This position is 100% remote. Candidates must be able to connect with us via Zoom or over the phone. This position is part time. We are requiring a commitment of at least 15 hours per week between July 20 and August 30. We are happy to offer flexibility with your schedule, and are open to any variants of days that work best for you to complete..

Compensation

This is a volunteer position.

Application Materials

Interested applicants should submit a brief cover letter and resume to:

Ashleigh Kellerman
Senior Research Associate
Email: info@therootsolutions.org
Subject Heading: Summer Project/Research Assistant

Indicate whether you are able to work for class credit or note whether you will receive any work-study or grant money for this position.

Root Solutions

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