



Root Human behavior is at the root of both
Solutions environmental problems *and* their solutions

Volunteer Opportunity - Projects & Research Assistant

Projects and Research Assistant

Root Solutions is seeking Projects and Research Assistants to join a team of visionaries, creators, and disruptors who aim to re-shape the future of the environmental movement in North America and beyond.

Early 2022 is an exciting time for us. We will be hosting an interactive event and conference that brings thought leaders together to discuss the future of behavior science within the environmental movement, and we will be launching our book *Making Shift Happen: Designing for Environmental Behavior Change*.

Although this is a volunteer position, you will be an active member of our team and your role is vital to scaling powerful tools that will transform the environmental movement and the planet.

Root Solutions

We work to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior, and the factors which influence the choices people make, environmental change makers will be able to use solutions based directly on how people think, make decisions, and act.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer run.

Overall Function

Under the supervision of the Manager of Projects and Partnerships, the Project Managers, and the Executive Director, the Project/Research Assistant will play an active role in all of Root Solutions initiatives. Projects may include, but are not limited to:

- Assisting with client projects on topics such as grant selection behavior
- Researching philanthropic organizations and the types of grants they award
- Sitting in on interviews with philanthropic organizations as we work to learn more about their selection process
- Updating and developing training materials to reflect the content of Root Solutions' environmental behavioral design practitioner's guide book

Qualifications/skills and knowledge requirements

Ideal candidates:

- are part-time students or post-grads seeking experience in the environmental field
- have strong research and writing skills
- are well-organized, self-motivated, and detail-oriented
- are able to adapt and to prioritize
- meet deadlines and demonstrate initiative
- have interest in environmental behavior change

Opportunities

- Project/research assistants will gain experience working on applied behavioral science projects, and develop in-depth knowledge about behavioral principles and the campaigns/experiments that have employed them.
- We work hard to pair our volunteers with projects that are interesting to them or important for their career growth.
- To earn a *Making Shift Happen Certification*. Each week, for 12 weeks, you will be able to read *Making Shift Happen*. You will have the opportunity to discuss the book with staff and volunteers, and, upon passing a short exam at the end of the program, earn a Level 1 Certification for designing behavior change environmental campaigns.

Location & Logistics

This position includes a mix of working in-person work at our San Francisco office and remote work. This position is part time. We generally ask for a commitment of at least 14 hours per week over a 10-week period. We are happy to offer flexibility with your schedule, and are open to any variants of days that work best for you.

Compensation

This is a volunteer position

Application Materials

Interested applicants should submit a brief cover letter and resume to:

Caroline Skrobak
Volunteer Coordinator
Email: info@therootsolutions.org
Subject Heading: Project/Research Assistant

Indicate whether you are able to work for class credit or note whether you will receive any work-study or grant money for this position. Also indicate the number of hours you will be able to commit per week and whether you will be available during normal working hours.

Root Solutions

405 14th Street | Suite 164

Oakland, CA 94612

415.390.6309

info@therootsolutions.org

www.therootsolutions.org