



Root Solutions Human behavior is at the root of both environmental problems and their solutions

Volunteer Opportunity - Projects & Research Assistant

Projects and Research Assistant

Root Solutions is seeking Projects and Research Assistants to join a team of visionaries, creators, and disruptors who aim to re-shape the future of the environmental movement in North America and beyond.

Summer 2022 is an exciting time for us. In addition to working on projects we will be hosting a series of trainings (that you will be invited to join as part of your program) for environmental practitioners. We will also be promoting our book *Making Shift Happen: Designing for Environmental Behavior Change*. Although this is a volunteer position, you will be an active member of our team and your role is vital to scaling powerful tools that will transform the environmental movement and the planet.

Root Solutions

We work to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior, and the factors which influence the choices people make, environmental change makers will be able to use solutions based directly on how people think, make decisions, and act.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer run.

Overall Function

Under the supervision of the Volunteer Coordinator and the Executive Director, the Project and Research Assistants will play an active role in all of Root Solutions initiatives, including:

- Assisting with client projects including, but not limited to: specialized training development; message testing; assisting in developing, conducting and evaluating surveys; intervention design; and drafting materials and presentations for submission
- Developing content such as videos for our trainings, website and social media
- Researching how collectivist cultures differ from individualist cultures in key behavioral ways
- Developing storytelling collateral

- Potential work on personal projects that relate to Root Solutions methods and mission.

Qualifications/skills and knowledge requirements

- Ideal candidate is a graduate student or recent post-grad seeking experience in the intersection of environment and behavior. We will consider undergraduates with work experience or highly tailored coursework.
- Must have strong research and writing skills
- Must be well-organized, self-motivated and detail-oriented
- Must be able to adapt and to prioritize
- Must have the ability to meet deadlines and demonstrate initiative
- Must have access to a personal laptop equipped with Microsoft Office Suite

Opportunities

- Project and Research Assistants will gain experience working on applied behavioral science projects, and develop in-depth knowledge about behavioral principles and the campaigns that have employed them.
- We work hard to pair our volunteers with projects that are interesting to them or important for their career growth.
- You will be able to attend our Making Shift Happen training series. The series starts May 5th and ends late July (we skip one week in June and the week of July 4th). Those that complete the entire series will earn a *Making Shift Happen Certification*.

Location & Logistics

This position is 100% remote. Candidates must have access to reliable internet to connect with us via Zoom. Volunteers must also have access to Microsoft Office Suite. This position is part-time. We generally ask for a commitment of at least 4 working days per week over a 10-week period, for a total of 280 hours. Ideal start date is in May (with an absolute latest start date of June 30). We are happy to offer flexibility with your schedule and are open to any variants of days and hours that work best for you to complete the entire program.

Compensation & Application Materials

This is a volunteer position. Interested applicants should submit a brief cover letter and resume along with the number of hours you will be able to commit per week and whether you will be available during normal working hours to:

Caroline Skrobak
Volunteer Coordinator
Email: info@therootsolutions.org
Subject Heading: Project/Research Assistant